



LINDSAY GARBER ▲ GRAPHIC DESIGN

RESUME

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Lindsay Garber is a Los Angeles-based, full-service graphic designer. She is inspired by trend, lifestyle, and innovation. With 15 years of marketing and design experience she continues to challenge herself creatively, refine ideas through design and deliver timeless and unique solutions. Featured companies she has worked with are Splash Entertainment, Kabillion TV on Demand, Lionsgate, and Netflix.

SKILLS



SPECIALTIES

App Development
Branding
Creative Problem Solving
Information Design
Key Art
Licensing Products
Logos
Marketing Campaigns
Motion Graphics
Presentations
Product Design & Approval
Style Guides
Social Networks
Trade Shows
UX and UI
Website Development

EDUCATION

Lesley University College of Art and Design in Boston, MA
BFA in Graphic Design
Design Excellence Award
Graduated with honors, Dean's list

STAFF EXPERIENCE

Senior Manager of Creative Services

Splash Entertainment, 2008 – Current

(Previously Moonscoop Entertainment LLC.)

International animation studio in Woodland Hills, CA

- Branded the company and designed the logo
- Animate the theatrical logo motion graphics
- Design complete style guides for their animated productions
- Marketing and trade show graphics (i.e. MIPCOM, Licensing Show)
- Handle all merchandise approvals for their TV and theatrical shows
- Create product concepts
- Manage social networks

Creative Director

Kabillion, 2008 – Current

TV On Demand network owned by Splash in Woodland Hills, CA

- Developed the Kabillion & Kabillion Girls Rule branding
- Create marketing campaigns and create motion graphics for TV on demand and social networks
- Create key art for their TV on demand network (i.e. Comcast, TimeWarner, Roku, Vudu)
- Branded their official TV app (Roku, AppleTV, Amazon Fire)
- Design marketing graphics and presentations
- Brand their social networks

Graphic Designer

Taffy Entertainment / Mike Young Productions, 2003 – 2007

International animation studio in Woodland Hills, CA

- Marketing and promotional material
- Style guide design elements
- Trade show and booth graphics (i.e. MIPCOM, NATPE)

RECENT FREELANCE

Joovie Entertainment, 2012 – Current

Entertainment company for kids content. Designed the logo, branding, website, business cards, pitch presentations, catalogs, trade show and marketing graphics.

The Licensing Group, 2013 – Current

Created logos, designs, hang tags, business cards, email blasts, presentations, and trade show graphics for their brand and their various licensing companies.

The Elegant Ninja, 2014 – Current

High end event, estate management, and production company. Designed the website, business cards, and various event graphics and signage.