

LINDSAY LG GARBER

GRAPHIC DESIGN

SKILLS & EDUCATION



KEY ART

Experience with Netflix, Roku, Amazon, Hulu, iTunes, apps, posters, DVDs, & products.



BRANDING

Logos, brand development, brand books, unique & personalized solutions.



STYLE GUIDES

Design elements, products, layout, typography, Pantone, vectorizations, & packaging.



ONLINE PRESENCE

Websites, UX, social networks app & front end development, & marketing strategies.



PRESENTATIONS

Marketing design, strategies, brochures, icons, & info design.



MOTION GRAPHICS

Animated logos & effects, bumpers, OSAs, & promos for TV & web.



PRODUCT APPROVAL

Product development, FTP, MediaBox, DAX, project management, & client support.



TRADE SHOWS

Large scale marketing posters, ads, catalogs, booth design, & project management.



Lesley University College of Art and Design in Boston, MA
BFA in Graphic Design
Design Excellence Award
Graduated with honors
Dean's list

CONTACT 818.269.3455 ▲ hello@lindsaygarber.com

PORTFOLIO lindsaygarber.com

Lindsay Garber is a Los Angeles-based, full-service graphic designer with 14 years of experience. She is inspired by trend, lifestyle, and innovation. She challenges herself creatively, refine ideas through design and communicates artistically. Her solutions are achieved by listening to your specific needs. She delivers timeless and unique work for clients of any size and provide the solutions to producing design and marketing strategies. If change and brand recognition are your goals, Lindsay Garber Graphic Design is your ideal destination.

STAFF EXPERIENCE

Senior Manager of Creative Services

Splash Entertainment, 2008 – Current

(Previously Moonscoop Entertainment LLC.)

International animation studio in Woodland Hills, CA

- Branded the company and designed the logo
- Design complete style guides for their animated productions
- Marketing and trade show graphics (i.e. MIPCOM, Licensing Show)
- Handle all merchandise approvals for their TV and theatrical shows
- Create product concepts
- Manage social networks

Lead Graphic Designer

Kabillion, 2008 – Current

TV On Demand network owned by Splash in Woodland Hills, CA

- Developed the Kabillion & Kabillion Girls Rule branding
- Design the motion graphics for bumpers, promos, and OSAs
- Create key art for their TV on demand network (Comcast, TimeWarner)
- Designed graphics for their official TV app (Roku, AppleTV, Amazon Fire)
- Design their marketing graphics and presentations
- Brand their social networks

Graphic Designer

Taffy Entertainment / Mike Young Productions, 2003 – 2007

International animation studio in Woodland Hills, CA

- Marketing and promotional material
- Style guide design elements
- Trade show and booth graphics (i.e. MIPCOM, NATPE)

RECENT FREELANCE

Joovie Entertainment, 2012 – Current

Entertainment company for kids content. Designed the logo and branding, website, business cards, trade show and marketing graphics.

The Licensing Group, 2013 – Current

Created logos, graphic designs, hang tags, business cards, and trade show graphics for their brand and their various licensing companies.

The Elegant Ninja, 2014 – Current

High end event, estate management, and production company. Designed the website, business cards, and various event graphics and signage.